

# MEREDITH ALLISON JOHNSON

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Department of English CPR 107

University of South Florida | 4202 E. Fowler Ave, Tampa, FL 33620

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## EDUCATION

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### **PhD in English – Rhetoric and Composition**

Purdue University, West Lafayette, IN; Graduated *summa cum laude* 2005

### **Master of Arts in English**

Purdue University, West Lafayette, IN; Graduated *summa cum laude* 2000

### **Bachelor of Arts in Professional and Technical Writing**

University of South Florida, Tampa, FL; Valedictorian, Honors Program, 1998

## ACADEMIC APPOINTMENTS

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### **University of South Florida**, Tampa, FL

Associate Professor of English (tenured), 2013-present

Coordinator, Professional and Technical Communication Graduate Certificate, 2010-present

Director, Graduate Program in Rhetoric and Composition, 2013-2017

Interim Coordinator of Professional Writing, Rhetoric, and Technology Undergraduate Major,  
2011-2013

Assistant Professor of English (tenure track), 2007-2013

### **Rose-Hulman Institute of Technology**, Terre Haute, IN

Assistant Professor of English (tenure track), 2005-2007

### **Purdue University**, West Lafayette, IN

Graduate Teaching Assistant, 1998-2005

## PUBLICATIONS

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### **Book**

**Johnson, Meredith A.**, Simmons, W. Michele, & Sullivan, Patricia A. (2017). *Lean technical communication: Toward sustainable program innovation*. ATTW Series in Technical and Professional Communication. New York: Routledge.

### Articles, Chapters, and Textbook Cases

**Johnson, Meredith A.**, & Johnson, Nathan R. (2018). Can objects be moral agents? Posthuman praxis in public transportation. In Kristen Moore & Dan Richards (Eds.), *Posthuman praxis in technical communication* (pp. 123-142). London: Routledge.

**Winner of the 2018 NCA Philosophy of Communication Distinguished Book Chapter Award**

**Johnson, Meredith A.**, Cannon, Peter, Palmer, Roxanna, Rea, Joshua M., & Zarlengo, Tanya (2017). Logotypes in place: A visual rhetorical history of Cigar City. In Christopher Scott Wyatt & Daniëlle Nicole DeVoss (Eds.), *Type matters: The rhetoricity of letterforms* (pp. 253-281). Anderson, SC: Parlor Press.

Johnson, Nathan R., & **Johnson, Meredith A.** (2016). Glitch as infrastructural monster. *Enculturation: A Journal of Writing, Rhetoric, and Culture*, 22, Retrieved from <http://www.enculturation.net/glitch-as-infrastructural-monster>

Miller, Carolyn R., Walsh, Lynda, Wynn, James, Kelly, Ashley Rose, Walker, Kenneth C., White, William J., Winderman, Emily, Abeles, Oren, Bedsole, Nathan H., Belling, Maryn, Brigham, Matthew P., Card, Danny, DeVasto, Danielle, Goodwin, Jean, Graham, S. Scott, Ingraham, Chris, Hartzog, Molly, Iwertz, Chad, **Johnson, Meredith A.**, Johnson, Nathan R., Kamperman, Sean, Kessler, Molly, Lanus, Candice, Majdik, Zoltan, Malkowski, Jennifer, Parks, Sara, Parrish, Alex C. Pietrucci, Pamela, Roundtree, Aimée Kendall, Shepherd, Dawn, Taylor, Karen, Tucker, Bonnier, Von Burg, Ron, & Wilson, Greg. (2016). The great chain of being: Manifesto on the problems of agency in science communication. *Poroi*, 12(1), 1-16.

Santos, Marc C., & **Johnson, Meredith Zoetewey**. (2015). From constituting to instituting: Kant, Latour, and Twitter. In Nathaniel Rivers & Paul Lynch (Eds.), *Thinking with Bruno Latour in rhetoric and composition* (pp. 59-77). Carbondale: Southern Illinois University Press.

**Johnson, Meredith Zoetewey**. (2014). Green lab: Designing sustainable computer classrooms during economic downturns. *Computers and Composition*, 34, 1-10.

**Zoetewey, Meredith W.**, Simmons, W. Michele, & Grabill, Jeff. (2013). Assessing civic engagement: Responding to online spaces for public deliberation. In Danielle Nicole DeVoss & Heidi McKee (Eds.), *Digital writing assessment and evaluation* (np). Logan, UT: Computers and Composition Digital Press/Utah State University Press. Retrieved from [http://ccdigitalpress.org/dwae/10\\_zoetewey.html](http://ccdigitalpress.org/dwae/10_zoetewey.html)

**Zoetewey, Meredith W.** (2013). The rhetoric of free: Open source software and technical communication during economic downturns. *Technical Communication Quarterly*, 22(4), 323-342.

- Simmons, W. Michele, & **Zoetewey, Meredith W.** (2012). Productive usability: Fostering civic engagement in online spaces. *Technical Communication Quarterly*, 21(3), 251-276.  
**Winner of the 2012 Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly***
- Zoetewey, Meredith W.** (2010). A rhetoric of ornament: Decorating mobile devices in the aesthetic economy. *Computers and Composition*, 27(2), 138-157.
- Zoetewey, Meredith W.** (2009). Wireless ESL: How second language students, instructors, and administrators envision our laptop classrooms. *The Journal of Literacy and Technology*, 10(2), 2-38.
- Zoetewey, Meredith W.**, & Sullivan, Patricia A. (2008). Improved communication via wireless? Advertisers' visions and shaping of mobile rhetoric. *Computers and Composition Online*. Retrieved from [http://www.bgsu.edu/cconline/zoetewey\\_sullivan/](http://www.bgsu.edu/cconline/zoetewey_sullivan/)
- Staggers, Julie, **Zoetewey, Meredith W.**, & Pennell, Michael. (2008). Learning with limits: New faculty and course management software. In George Pullman and Baotong Gu (Eds.), *Content management: Bridging the gap between theory and practice* (pp. 57-90). Amityville, N.Y: Baywood.
- Zoetewey, Meredith W.**, & Staggers, Julie (2008). Lego model documentation project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.  
**Recognized as the first online textbook in technical and business communication**
- Staggers, Julie, & **Zoetewey, Meredith W.** (2008). Expanded employment project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.
- Staggers, Julie, & **Zoetewey, Meredith W.** (2008). Air Midwest Project. *Professional writing online third edition* (np). Upper Saddle River, NJ: Pearson Education.
- Johnson, Robert, Salvo, Michael, & **Zoetewey, Meredith W.** (2007). User-centered technology in participatory culture: Two decades "beyond a narrow conception of usability testing." *IEEE Transactions on Professional Communication*, 50(4), 320-332.
- Salvo, Michael, **Zoetewey, Meredith W.**, & Kate Agena. (2007). A case of exhaustive documentation: Re-centering system-oriented organizations around user need. *Technical Communication*, 54(1), 46-57.
- Mutchler, David, Chambers, Zachariah, Mitra-Kirtley, Sudipa, Sexton, Shannon, Williams, Julia, & **Zoetewey, Meredith W.** (2006). Tablet or laptop? Does the pen matter, and if so, in what way? In Dave A. Berque, Jane Prey, Robert H. Reed (Eds.), *The impact of tablet pcs and pen-based technology on education: Vignettes, evaluations, and future directions* (pp. 131-138). West Lafayette, IN: Purdue University Press.

**Zoetewey, Meredith W., & Staggers, Julie.** (2004). Teaching the Air Midwest case: A stakeholder approach to deliberative technical rhetoric. *IEEE Transactions on Professional Communication, 47*(4), 233-43.

**Zoetewey, Meredith W.** (2004). Disrupting the computer lab(oratory): Names, metaphors, and the wireless writing classroom. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy, 9*(1). Retrieved from <http://english.ttu.edu/KAIROS/9.1/binder2.html?coverweb/zoetewey/index.html>  
**First Finalist, Kairos Best Webtext Award, 2004-2005**

**Zoetewey, Meredith W., & Staggers, Julie.** (2003). Beyond “current-traditional” design: Assessing rhetoric in new media. *Issues in Writing, 13*(2), 133-57.

### **Book Reviews**

**Zoetewey, Meredith W.** (2005). Review of Ed Nagelhout, & Carol Rutz’s Classroom spaces and writing instruction. *Journal of Business and Technical Communication, 19*(1), 114-117.

**Zoetewey, Meredith W.** (2001). Review of John Seely Brown & Paul Duguid’s The social life of information. *Business Communication Quarterly, 64*(3), 110-114.

## FUNDED GRANTS

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2018–\$10,000, Primary Investigator, Creative Scholarship Grant, University of South Florida Research and Innovation

2018–\$600, Travel Grant, University of South Florida College of Arts and Sciences

2017–\$5,000, Primary Investigator, Conference Support Grant, University of South Florida Research and Innovation

2011–\$80,000, Co-Primary Investigator (with Sarah Beth Hopton and Joe Moxley), Preparing PhD Students for Successful 21<sup>st</sup> Century Careers, University of South Florida Provost’s Office

2011–\$1,000, Primary Investigator, Research and Development Grant, University of South Florida College of Arts and Sciences

2011–\$454,384, Consultant (with Max Hutto and Shawn Bingham, Co-Primary Investigators), Florida Teacher Quality Grant, State of Florida Department of Education

2010–\$10,000, Primary Investigator, New Researcher Grant, University of South Florida Research and Innovation

2010–\$5,000, Primary Investigator, Humanities Institute Summer Grant, University of South Florida Humanities Institute (declined in favor of the New Researcher Grant)

2010–\$454,384, Consultant (with Max Hutto and Shawn Bingham, Co-Primary Investigators), Florida Teacher Quality Grant, State of Florida Department of Education

2009–\$454,384, Consultant (with Max Hutto and Shawn Bingham, Co-Primary Investigators), Florida Teacher Quality Grant, State of Florida Department of Education

2006–\$100,000, Consultant (with Julia Williams, Primary Investigator), Microsoft Research Grant, Microsoft Corporation

2005–\$1,000, Primary Investigator, Teaching Academy Grant, Purdue University

2005–\$200, Travel Grant, Modern Languages Association

2005–\$250, Travel Grant, Purdue University Department of English

2004–\$2,000, Primary Investigator, Research Foundation Grant, Purdue University Office of the Vice President for Research

2004–\$250, Travel Grant; sponsoring agency, Purdue University Department of English

2003–\$2,000, Primary Investigator, Research Foundation Grant, Purdue University Office of the Vice President for Research

2002–\$150, Travel Grant, Purdue University Graduate Student Association

2002–\$2,000, Primary Investigator, Research Foundation Grant, Purdue University Office of the Vice President for Research

## AWARDS AND HONORS

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### **Research Awards**

USF Faculty Outstanding Research Achievement Award. One of only fourteen faculty members recognized university wide in open competition to honor national and international acclaim for research. 2018.

National Communication Association (NCA) Philosophy of Communication Distinguished Book Chapter Award. Can objects be moral agents? Posthuman praxis in public transportation. In Kristen Moore & Dan Richards (Eds.), *Posthuman praxis in technical communication*. 2018. With Nathan Johnson.

Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*. Productive usability: Fostering civic engagement in online spaces. 2012. With W. Michele Simmons

First finalist, Best Webtext Award for Article in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. Disrupting the computer lab(oratory): Names, metaphors, and the wireless writing classroom. 2005.

#### **University-Wide and Departmental Teaching Awards**

Outstanding Undergraduate Teaching Award, University of South Florida. One of only fifteen faculty members recognized university wide. 2011.

Associate Fellow, Purdue University Teaching Academy. Highest honor for instructors/faculty at Purdue University. 2004.

Award for Outstanding Graduate Teaching Assistant, Purdue University. 2003 & 2004.

Excellence in Teaching Award, Purdue University Department of English. 2000 & 2003.

Kneale Pedagogy Award, Purdue University Department of English. 2001, 2003, & 2004.

## CONFERENCE PRESENTATIONS

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**Johnson, Meredith A.**, & Johnson, Nathan R. (2018, November). *Moralizing the evidence of materialisms*. Association for Rhetoric of Science and Technology NCA Preconference. Salt Lake City, UT.

Johnson, Nathan R., & **Johnson, Meredith A.** (2018, May). *Resilient city planning: Transportation, social justice, and urban development*. Association for Rhetoric of Science and Technology RSA Preconference. Minneapolis, MN.

**Johnson, Meredith A.**, & Johnson, Nathan R. (2018, March). *#mycitymeans: Analogies in city planning*. Conference on College Composition and Communication. Kansas City, MO.

Asen, Robert, Graham, S. Scott, Howard, Robert G., Johnson, Nathan R., **Johnson, Meredith A.**, Pezzullo, Phaedra C., Pietrucci, P., Rice, J., & Rivers, Nathaniel (2016, November). *Local rhetorics: A roundtable*. National Communication Association's 102<sup>nd</sup> Annual Conference. Philadelphia, PA.

Zarlengo, Tanya, Cannon, Peter, Joshua, Rea (presenters), & **Johnson, Meredith A.** (respondent) (2016, November). *Logotypes in place: A visual rhetorical history of cubanness in Cigar City*. National Communication Association's 102<sup>nd</sup> Annual Conference. Philadelphia, PA.

**Johnson, Meredith A.** (2016, April). *Toward sustainable program administration: Lean technical communication*. Conference on College Composition and Communication. Houston, TX.

- Johnson, Nathan R., & **Johnson, Meredith A.** (2015, November) *Agency and responsibility in transportation systems*. Association for Rhetoric of Science and Technology NCA Preconference. Las Vegas, Nevada.
- Zoetewey, Meredith W.** (2013, October). *Targeted technical communication: A case study of customized pedagogy*. Conference of the Council for Programs in Scientific and Technical Communication. Cincinnati, OH.
- Zoetewey, Meredith W.,** & Simmons, W. Michele. (2012, March). *Lean technical communication*. Conference on College Composition and Communication. St. Louis, MO.
- Zoetewey, Meredith W.** (2011, May). *Technical communication on the cheap?* Computers and Writing Conference, Ann Arbor, MI.
- Zoetewey, Meredith W.** (2011, April). *Defining the deal breakers when we're tempted to do more with less*. Conference on College Composition and Communication. Atlanta, GA.
- Simmons, Michele, & **Zoetewey, Meredith W.** (2010, May). *Productive usability: Fostering civic engagement in online spaces*. Computers and Writing Conference, West Lafayette, IN.
- Zoetewey, Meredith W.** (2010, March). *A rhetoric of ornament: Decorating mobile devices in the aesthetic economy*. Conference on College Composition and Communication. Louisville, KY.
- Zoetewey, Meredith W.** (2008, October). *Doing more with less*. Conference of the Council for Programs in Scientific and Technical Communication. Minneapolis, MN.
- Zoetewey, Meredith W.** (2008, April). *Remapping wireless place*. Conference on College Composition and Communication. New Orleans, LA.
- Zoetewey, Meredith W.** (2006, March). *Mobile writing technologies and the dis/location of the computer classroom*. Conference on College Composition and Communication. Chicago, IL.
- House, Richard, Watt, Anneliese, Williams, Julia, & **Zoetewey, Meredith W.** (2006, May). *Case studies in the multi-major technical communication course*. Rhetoric Society of America Conference. Memphis, TN.
- Zoetewey, Meredith W.,** Chambers, Zachariah, Mutchler, David, Mitra-Kirtley, Sudipa, Sexton, Shannon, & Williams, Julia (2006, April). *An interdisciplinary project using handheld, pen-based devices for project management, technical writing for mobile devices, and software development*. Workshop on the Impact of Pen-based Technology on Education, West Lafayette, IN.

Chambers, Zachariah, Chidanandan, Archana, DeVasher, Rebecca, Merkle, Larry, Minster, Mark, Mitra-Kirtley, Sudipa, Mutchler, David, Sexton, Shannon, Watt, Anne, Williams, Julia, & **Zoetewey, Meredith W.** (2006, October). *What is beyond the laptop initiative? Perhaps tablet PCs and DyKnow Vision software*. Frontiers in Education, San Diego, CA.

**Zoetewey, Meredith W.**, Staggers, Julie, & Pennell, Michael. (2006, March). *Learning with limits: New faculty and course management software*. Conference of the Association of Teachers of Technical Writing, Chicago, IL.

Sullivan, Patricia, & **Zoetewey, Meredith W.** (2005, October). *Public depictions of how women are (becoming) unwired*. Feminism(s) and Rhetoric(s) Conference. Houghton, MI.

**Zoetewey, Meredith W.** (2004, October). *Wireless technical communication classroom as intersection: Designing at the nexus of competing stakeholder desires*. Conference of the Council for Programs in Scientific and Technical Communication. West Lafayette, IN.

**Zoetewey, Meredith W.** (2004, March). *Disrupting the professional writing classroom*. Conference on College Composition and Communication. San Antonio, TX.

**Zoetewey, Meredith W.**, & Staggers, Julie. (2004, March). *Developing an aviation crash case: Special challenges of case development for new instructors*. Conference of the Association of Teachers of Technical Writing. San Antonio, TX.

Agena, Kate, Romberger, Julia, Ruetenik, Bridget, Staggers, Julie, Sullivan, Patricia, & **Zoetewey, Meredith W.** (2003, May). *Workshop on teaching and assessing verbal and visual intersection on- and offline*. Computers and Writing Conference. West Lafayette, IN.

Bay, Jennifer, Blackmon, Samantha, Blythe, Stuart, Brooke, Colin, Pennell, Michael, Salinas, Carolos, Simmons, W. Michele, Staggers, Julie, Stolley, Karl, Sullivan, Patricia, & **Zoetewey, Meredith W.** (2003, March). *Workshop on assessing multimedia writing*. Conference on College Composition and Communication. New York, NY.

**Zoetewey, Meredith W.** (2003, March). *Transforming presence: Responding to autobiographical writing online*. Conference on College Composition and Communication. New York, NY.

**Zoetewey, Meredith W.** (2002, October). *Metaphor and the (real) computer classroom*. Thomas R. Watson Conference in Rhetoric and Composition. Louisville, KY.

Pennell, Michael, & **Zoetewey, Meredith W.** (2002, May). *Instructional technologies and institutional critique*. Computers and Writing Conference. Normal, IL.

**Zoetewey, Meredith W.** (2002, March). *Ethos in cyberspace: Lessons from the researcher's fieldnotes*. Conference on College Composition and Communication. Chicago, IL.

**Zoetewey, Meredith W.** (2001, May). *The design of distance: Visual rhetoric and distance education on the web*. Computers and Writing Conference. Muncie, IN.

Bishop, Karen, Blakesley, David, Brown, Nicole, DePew, Kevin, Kimme Hea, Amy, Karper, Erin, Longster, Rebecca, McGrady, Lisa, Staggers, Julie, Turnley, Melinda, & **Zoetewey, Meredith W.** (2001, May). *Creating virtual spaces and real opportunities for digital publication*. Computers and Writing Conference. Muncie, IN.

**Zoetewey, Meredith W.** (2000, November). *Assessing visual rhetoric and argumentation in a computer-based advanced composition course*. National Council for the Teaching of English Conference. Milwaukee, WI.

## TEACHING

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### **Graduate Teaching at the University of South Florida (\* = originated course)**

ENC 6421	Professional and Technical Communication Theory*
ENC 6261	Studies in Rhetoric and Technology
LIT 6934	Lecture Series: Democracy in the Post-Truth Era*
LIT 6934	Practicum in Teaching Professional and Technical Writing
LIT 6934	Visual Rhetoric*

### **Graduate Teaching at Purdue University**

ENGL 505T	Practicum in Teaching First-Year Composition (with Mike Pennell)
ENGL 505M	Practicum in Teaching Business and Technical Writing (with David Blakesley, Karl Stolley, & Jennie Blankert)
ENGL 505A	Practicum in Teaching First-Year Composition
ENGL 502I	Practicum in Teaching First-Year Composition and Advanced Composition

### **Undergraduate Teaching at the University of South Florida (\* = originated course)**

ENC 4260	Advanced Technical Writing
ENC 4218	Visual Rhetoric*
ENC 3416	New Media for Technical Communication*
ENC 3310	Expository Writing
ENC 3250	Professional Writing
ENC 2210	Technical Communication for the Health Sciences*

### **Undergraduate Teaching at Rose-Hulman Institute of Technology (\* = originated course)**

RH 399M	Rhetoric in a Mobile Age*
RH 399I	Intercultural Communication: Rhetoric in a Global Age*
RH 339	Visual Communication in a Technical World*
RH 330	Technical Communications for Engineers

### **Undergraduate Teaching at Purdue University**

ENGL 421	Technical Writing
ENGL 420	Business Writing
ENGL 419	Multimedia Writing for Professional Writing Majors
ENGL 306	Introduction to the Field of Professional Writing for Majors
ENGL 304	Advanced Composition
ENGL 103	Honors First-Year Composition
ENGL 102	First-Year Research Writing
ENGL 101	First-Year Composition

## PROGRAM DEVELOPMENT & ADMINISTRATION

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**Coordinator, Professional and Technical Communication Graduate Certificate**, University of South Florida, 2010-present

- Founded and designed curriculum for certificate for students from all English Studies graduate programs to develop expertise in the theory and teaching of professional and technical communication
- Review applications and admit certificate students
- Recruit potential certificate students online and in person
- Advise all certificate students as they complete coursework
- Plan annual assessment, compile and report assessment data to USF's Office of Institutional Effectiveness, Academic Planning, and Review, and revise certificate curriculum to reflect assessment results
- Compose Annual Certificate Report for Chair of the Department of English

**Director, Rhetoric and Composition Graduate Program**, University of South Florida, Tampa, FL, 2013-2017. Averaged 25 students (14 PhD, 11 MA)

Advising and Job Placement

- Advised all graduate students as they complete coursework, conduct dissertation/thesis research, and seek employment
- Established and led the Rhetoric and Composition Academic Job Group during the 2015/2016 academic year, meeting with all job seekers for two-hour-long, weekly seminars covering job letters, CVs, dissertation summaries, writing samples, research talks, teaching demonstrations, mock interviews, and salary negotiations. All USF Rhetoric and Composition PhD students seeking academic employment had at least two tenure-track offers during my term as Director of the Graduate Program in Rhetoric and Composition. All USF PhD Rhetoric and Composition graduates seeking employment with nonprofit organizations or the Federal Government also secured full time positions.
- Conferenced with all current Rhetoric and Composition graduate students individually every semester to ensure progress to degree

### Leadership

- Led, served on, and appointed all Rhetoric and Composition subcommittees, including Admissions, Recruitment, MA Program Assessment, PhD Program Assessment, and Preliminary Examination Assessment
- Served on the Department of English's Executive Committee and advocated for programmatic resources including faculty hires and graduate student lines for Rhetoric and Composition
- Scheduled graduate teaching rotation for Rhetoric and Composition faculty
- Convened staff meetings for Rhetoric and Composition faculty
- Allocated annual \$10,000 budget in collaboration with Rhetoric and Composition faculty
- Created position for and supervised Assistant Director of Rhetoric and Composition, junior writing program administrator (WPA)

### Assessment

- Planned annual assessment for Rhetoric and Composition PhD and MA programs
- Compiled and reported assessment data to USF's Office of Institutional Effectiveness, Academic Planning, and Review
- Revised graduate curriculum to reflect assessment results in collaboration with Rhetoric and Composition faculty
- Advised all preliminary examination test takers the semester before their exams, wrote preliminary examinations, established subcommittee and faculty rotation to assess exams, led assessment, reported assessment results to Director of Graduate Studies and Graduate Program specialist, and provided written feedback for candidates
- Wrote and assessed make up assignments and exams for students with preliminary exam deficiencies

### Recruitment and Admissions

- Communicated with prospective MA and PhD students online and in person at national conferences
- Planned and facilitated prospective students' campus visits by scheduling one-on-one meetings with faculty, hosting meals with faculty and students, arranging teaching and seminars observations, conducting campus tours, arranging informal meetings with graduate students, assigning current graduate students to follow up with recruits based on shared areas of interest, and following up with recruits post-visit
- Convened Admissions Subcommittee to rank applications
- Wrote admission, wait list, and rejection letters

### Promotion

- Originated, secure funding for, and facilitate speaker series to bring internationally recognized public rhetoric experts to Tampa Bay. Open to the public and students/faculty at all Rhetoric and Composition programs in Florida
- Promoted the USF Rhetoric and Composition graduate program at conferences and established an online presence for the program across multiple social media platforms

- Co-rewrote the Department of English's graduate program's website
- Served on the Local Arrangements Committee, Hospitality Subcommittee at the 2015 Conference on College Composition and Communication (CCCC) to promote USF's RC program at field's flagship conference (3,000+ attendees)
- Designed advertising materials for national conference programs and meetings

#### Documentation

- Revised Rhetoric and Composition MA and PhD Graduate Student Handbooks
- Originated, researched, and published annual Graduate Student Accomplishment Report for distribution at the annual opening meeting of the Department of English. This report synthesized Rhetoric and Composition graduate students' special achievements from the previous academic year, including publications, grant work, teaching assignments, job placements, and conference presentations.

#### English Major and Service Course Support Work

- Consulted with Assistant to the Chair and Professional Writing, Rhetoric and Technology concentration Director to staff courses for 130 English majors and over 80 sections of service courses per semester
- Recruited instructors to teach major and service courses
- Individually mentored advanced GTAs to teach in the English major. To meet staffing needs for ENC 4218 Visual Rhetoric, for example, I selected advanced GTAs to shadow me as I taught the class the semester before they were assigned their own sections.
- Established thriving dedicated service course for new undergraduate Health Science major (offering 24 sections in fall 2018)
- Developed curricula for and co-trained GTAs to teach service courses for other units including the College of Business, College of Engineering, and the School of Information
- Consulted with the Department's academic advisors regarding course substitutions and equivalencies on a case-by-case basis
- Successfully advocated for new associate level hire to direct undergraduate major by researching similar programs and contacting all professional and technical communication directors at every public university in Florida
- Assessed student work for accreditation of Professional Writing, Rhetoric, and Technology major

#### Community Building and Care Work

- Co-organized and hosted community building events, including weekly luncheons, annual welcome back picnic, annual graduation party, and program reunion for alumni during CCCC 2015 in Tampa
- Supported graduate students experiencing discrimination, interpersonal conflict, mental illness, sexual harassment, sexual violence/assault, and domestic violence/intimate partner violence by putting them in contact with and providing documentation for USF's Diversity, Inclusion and Equal Opportunity Office, Student Disability Services, Center for Victim Advocacy & Violence Prevention (VAVP), campus police, USF's Counseling Center, Student Health Services, and the Students of Concern

Assistance Team (SOCAT). When requested, I have accompanied graduate students as they utilized these resources and helped them navigate USF's Human Resource's policies and procedures.

**Interim Coordinator, Undergraduate Professional Writing, Rhetoric, and Technology**

**Undergraduate Major**, University South Florida, 2011-2013

- Worked with 128 PWRT undergraduate majors preparing to become professional writers and technical communicators
- Prepared and supervised 21 graduate student instructors teaching 54 sections of service courses for other departments
- ENC 2210–Technical Communication for Health Sciences (originated course)
- ENC 3246–Communications for Engineers
- ENC 3250–Professional Writing
- Developed curricula for ENC 2210, ENC 3246, and ENC 3250 adopted by all graduate student instructors teaching face-to-face and online

**Assistant Director, Undergraduate Professional Writing Program**, Purdue University, West Lafayette, IN, 2004-2005

- Co-taught weekly classes for new graduate instructors on approaches to technical and business writing course projects
- Co-taught bi-weekly technology workshops for experienced graduate instructors
- Observed and reviewed graduate instructors
- Advised the undergraduate Professional Writing Club

**Assistant Director of Technology Development, First-Year Composition Program**, Purdue University, West Lafayette, IN, 2002-2004

- Co-taught weekly classes on pedagogical and technological approaches to teaching First-Year Composition
- Observed and reviewed new graduate instructors

## SERVICE

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**Service to the Profession**

**Editorial Board Member**, *Communication Design Quarterly*, 2018-present

**Member at Large**, Executive Committee of the Association of Teachers of Technical Writing (ATTW), 2015-2018

**Conference Co-chair**, 17<sup>th</sup> Annual Conference of the Association of Teachers of Technical Writing (ATTW). With Julie Stagers. Indianapolis, Indiana. March 19, 2014

- Co-developed conference theme and co-write call for proposals
- Co-selected reviewers for conference proposals
- Co-developed conference schedule and coordinate presentation panels

### **Conference Program Selection Committees**

- Association for the Rhetoric of Science, Technology, and Medicine NCA pre-conference, 2018
- Association for the Rhetoric of Science, Technology, and Medicine RSA pre-conference, 2017
- Association for Computing Machinery's Special Interest Group on Design of Communication, 2015, 2009
- Conference of the Association of Teachers of Technical Writing, 2019, 2011, 2010, 2009, 2008, 2007, 2006, 2005
- Computers and Writing Conference, 2010
- Conference of Council for Programs in Technical and Scientific Communication, 2015, 2009

### **Award Selection Committees**

- Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*, 2017, 2015
- Best Webtext Award for *Kairos: Rhetoric, Technology, and Pedagogy*, 2015
- Janice M. Lauer Dissertation Award, Purdue University Department of English 2010
- Ellen Nold Award for Best Article in *Computers and Composition*, 2006

### **Reviewer for Scholarly Journals**

- *Enculturation*, 2018
- *Communication Design Quarterly*, 2018
- *Journal of Business and Technical Communication*, 2015
- *Peitho*, 2014, 2013
- *The Writing Instructor*, 2010, 2003
- *IEEE Transactions on Professional Communication*, 2008
- *Technical Communication*, 2005

### **Conference Planning Committee Member**

- Conference on College Composition and Communication, 2014-2015
- Women in Technical Communication Luncheon at the Conference of the Association of Teachers of Technical Writing, 2012
- Resilient Tampa Bay International Sustainability Workshop, 2010-2011
- Conference of the Council for Programs in Technical and Scientific Communication, 2004
- Computers and Writing Conference, 2003

### **Reviewer for Textbooks**

- *Visual communication on the web*, Routledge, 2011
- *Explorations: A guided inquiry into writing*, McGraw-Hill Higher Education, 2010

## **Service to the University of South Florida**

### **College Committee**

Honors and Awards Council, Faculty Senate, 2018-2021

### **Dissertation Committees**

Alaina Tackitt, Ph.D. (2017, March). *(Age)ncy in composition studies*, member. Assistant Director of Composition at the University of South Florida (non-tenure track continuing faculty)

Ella Bieze Browning, Ph.D. (2016, June). *Rupturing the world of elite athletics: A feminist critical discourse analysis of the suspension of the 2001 IAAF regulations on hyperandrogenism*, member. CCCC Outstanding Dissertation Award in Technical Communication 2017. Associate Director, Critical Writing Program at University of Pennsylvania

Lauren Cagle, Ph.D. (2016, June). *Shaping climate citizenship: The ethics of inclusion in climate change communication and policy*, member. Tenure-track Assistant Professor at University of Kentucky

Karen Langbehn, Ph.D. (2016, January). *Science, policy and decision making: A case study of deliberative rhetoric and policymaking for coastal adaptation in southeast Florida*, member. Federal Government

Laura Ewing, Ph.D. (2015, October). *#networkedglobe: Making the connection between social media and intercultural technical communication*, director. Station Chair at the American Red Cross, Okinawa, Japan

Megan McIntyre, Ph.D. (2015, May). *Relational agency, networked technology, and the social media aftermath of the Boston marathon bombing*, member. Tenure-track Assistant Professor at Sonoma State University

Sarah Beth Hopton, Ph.D. (2015, May). *Evidence of things not seen: A semi-automated descriptive phrase and frame analysis of texts about the herbicide agent orange*, member. Tenure-track Assistant Professor at Appalachian State University

Daniel Richards, Ph.D. (2013, August). *Dead man's switch: Disaster rhetorics in a posthuman age*. Tenure-track Assistant Professor at Old Dominion University

Kate Pantelides, Ph.D. (2013, April). *Mapping dissertation genre ecology*. Tenure-track Assistant Professor at Middle Tennessee State University

Grace L. Veach, Ph.D. (2012, October). *Tracing boundaries, effacing boundaries: information literacy as an academic discipline*, member. Dean of Library Services, Professor of English and Library Science at Southeastern University

Kyle Stedman, Ph.D. (2012, June). *Musical rhetoric and sonic composing processes*, member. Tenure-track Assistant Professor at Rockford University

Quentin Vieregge, Ph.D. (2011, June). *Narratives of architectural revolution in online Christian rhetoric*, member. Tenured Associate Professor at University of Wisconsin-Barron County

Daisy Pignetti-Cochran, Ph.D. (2010, April). *Writing to (re)New Orleans: The post-Hurricane Katrina blogosphere and its ability to heal and inspire recovery*, member. Tenured Associate Professor at University of Wisconsin-Stout

Elisabeth LoFaro, Ph.D. (2009, November). *A new understanding of sophistic rhetoric: A translation, with commentary, of Mario Untersteiner's "Le origini sociali della sofistica,"* member.

Elizabeth Zollner, Ph.D. (2008, November). *Scripting the unscripted: Gender and sexual orientation in strategy-genre reality television*, member.

Stephanie Phillips, director, ABD

Peter Cannon, director, ABD

### **Master's Thesis Committees**

Taylor Johnson, member, successfully defended March 2018

Elizabeth Loyer, member, successfully defended June 2017

Katie Walkup, director, successfully defended March 2017

Amy Bolick, member, successfully defended March 2017

Natalie Kass, member, successfully defended February 2017

Sophia Gourgiotis, director, successfully defended October 2016

Jon Ray, director, successfully defended June 2016

Samantha Cosgrove, director, successfully defended June 2016

Brenda Grau, member, successfully defended April 2014

Eric Walsh, member, successfully defended March 2014

Jason Carabelli, director successfully defended July 2013

Ronisha Browdy, member, successfully defended July 2013

Jeffrey Honnold, director, successfully defended June 2012

Cassandra Branham, member, successfully defended March 2012

Jennifer Lynch, member, successfully defended October 2011

Michael Taber, member, successfully defended April 2011

Kate Zephyrhawke, member, successfully defended April 2010

Emil Smith, director, in progress

### **Honors Undergraduate Thesis Committees**

Maria Chaparro, director, successfully defended May 2014

Cara Wacek, director, successfully defended May 2014

Zoe Stiling, member, successfully defended February 2012

Edwin Lacen-Diaz, member, successfully defended November 2011

### **Standing Committees**

Rhetoric/Composition and Professional/Technical Writing Committee, 2007-present

Graduate Committee, 2007-present

Placement Committee, 2008-2013, 2016-2018

Ad Hoc Faculty Evaluation Committee, 2016-2018

Graduate Admissions, 2013-2017

Faculty Evaluation Committee, 2013-2016

Executive Committee, 2013-2017

First-Year Composition Grievance Committee (chair), 2011-2012

Student Grievance Committee, 2018-2019

Scholarship/Awards Committee, 2007-2008, 2018-2019

### **Search Committees**

Director of Professional Writing, Rhetoric, and Technology Major, 2016-2017

DeBartolo Chair of the Humanities, 2015-2016

Chair of the Department of English, 2015-2016

Professional and Technical Writing, 2012-2013

Rhetoric of Science, 2009-2010

### **Undergraduate Advisor**

Co-advisor, Student Society of Technical Communication, (with Deedra Wollert). 2008-2011

## PROFESSIONAL DEVELOPMENT

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**Online Teaching Certification**, USF Innovative Education, Fall 2018. Completed five week long course that imparts best practices for online instruction with a special emphasis on structure, assessment, content, interactivity, accessibility, and mobility

**Rhetoric Society of America's 2017 Summer Institute**, Bloomington, IN, May 22-25, 2017. Invited participant for competitive slot in the Rhetorical Spaces of Memory: Memorials, Cities, and Civic Life seminar