

Meredith Allison Johnson

Department of English
University of South Florida
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Education

Purdue University, English – Rhetoric and Composition, PhD, 2005
Dissertation: Mobile Writing Technologies and the Dis/location of the Computer Classroom
Director: Patricia A. Sullivan

Purdue University, English, Master of Arts, 2000

University of South Florida, English, Valedictorian, Bachelor of Arts (Honors Program), 1998

Academic Appointments

University of South Florida, Tampa, FL
Associate Professor of English (tenured), 2013-present

Director, Graduate Program in Rhetoric and Composition, 2013-2017

Coordinator and Founder, Professional and Technical Communication Graduate Certificate, 2010-present

Interim Coordinator of Professional Writing, Rhetoric, and Technology, 2011-2013

Assistant Professor of English (tenure track), 2007-2013

Rose-Hulman Institute of Technology, Terre Haute, IN
Assistant Professor of English (tenure track), 2005-2007

Purdue University, West Lafayette, IN
Graduate Teaching Assistant, 1998-2005

Publications

Book

Johnson, Meredith A., Simmons, W. Michele, & Sullivan, Patricia A. (2018). *Lean technical communication: Toward sustainable program innovation*. ATTW Series in Technical and Professional Communication. New York: Routledge.

Peer-reviewed Publications: Articles, Chapters, and Textbook Cases

- Johnson, Nathan R., & Johnson, Meredith A. (2016). Glitch as infrastructural monster. *Enculturation: a Journal of Writing, Rhetoric, and Culture*, 22, <http://www.enculturation.net/glitch-as-infrastructural-monster>.
- Miller, Carolyn R., Walsh, Lynda, Wynn, James, Kelly, Ashley Rose, Walker, Kenneth C., White, William J., Winderman, Emily, Abeles, Oren, Bedsole, Nathan H., Belling, Maryn, Brigham, Matthew P., Card, Danny, DeVasto, Danielle, Goodwin, Jean, Graham, S. Scott, Ingraham, Chris, Hartzog, Molly, Iwertz, Chad, Johnson, Meredith A., Johnson, Nathan R., Kamperman, Sean, Kessler, Molly, Lanius, Candice, Majdik, Zoltan, Malkowski, Jennifer, Parks, Sara, Parrish, Alex C. Pietrucci, Pamela, Roundtree, Aimée Kendall, Shepherd, Dawn, Taylor, Karen, Tucker, Bonnier, Von Burg, Ron, & Wilson, Greg. (2016). The great chain of Being: Manifesto on the problems of agency in science communication. *Poroj*, 12(1), 1-16.
- Santos, Marc C., & Johnson, Meredith Zoetewey. (2015). From constituting to instituting: Kant, Latour, and Twitter. In Nathaniel Rivers & Paul Lynch (Eds.), *Thinking with Bruno Latour in rhetoric and composition* (59-77). Carbondale: Southern Illinois University Press.
- Johnson, Meredith Zoetewey. (2014). Green lab: Designing sustainable computer classrooms during economic downturns. *Computers and Composition*, 34, 1-10.
- Zoetewey, Meredith W., Simmons, W. Michele, & Grabill, Jeff. (2013). Assessing civic engagement: Responding to online spaces for public deliberation. In Danielle Nicole DeVoss & Heidi McKee (Eds.), *Digital writing assessment and evaluation*. Logan, UT: Computers and Composition Digital Press/Utah State University Press. <http://ccdigitalpress.org/dwae/10_zoetewey.html>.
- Zoetewey, Meredith W. (2013). The rhetoric of free: Open source software and technical communication during economic downturns. *Technical Communication Quarterly*, 22(4), 323-342.
- Simmons, W. Michele, & Zoetewey, Meredith W. (2012). Productive usability: Fostering civic engagement in online spaces. *Technical Communication Quarterly*, 21(3), 251-276.
Winner of the 2012 Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*.
- Zoetewey, Meredith W. (2010). A rhetoric of ornament: decorating mobile devices in the aesthetic economy. *Computers and Composition*, 27(2), 138-157.
- Zoetewey, Meredith W. (2009). Wireless ESL: How second language students, instructors, and administrators envision our laptop classrooms. *The Journal of Literacy and Technology*, 10(2), 2-38.
- Zoetewey, Meredith W., & Sullivan, Patricia A. (2008). Improved communication via wireless? Advertisers' visions and shaping of mobile rhetoric. *Computers and Composition Online*. Web. <http://www.bgsu.edu/cconline/zoetewey_sullivan/>.
- Staggers, Julie, Zoetewey, Meredith W., & Pennell, Michael. (2008). Learning with limits: New faculty and course management software. In George Pullman and Baotong Gu (Eds.), *Content management: Bridging the gap between theory and practice* (57-90). Amityville, N.Y.: Baywood.
- Zoetewey, Meredith W., & Staggers, Julie (2008). Lego model documentation project. *Professional Writing Online* (Third Edition). Upper Saddle River, NJ: Pearson Education.
- Staggers, Julie, & Zoetewey, Meredith W. (2008). Expanded employment project. *Professional Writing Online* (Third Edition). Upper Saddle River, NJ: Pearson Education.
Recognized as the first online textbook in Technical and Business Communication

- Staggers, Julie, & Zoetewey, Meredith W. (2008). Air Midwest project. *Professional Writing Online* (Third Edition). Upper Saddle River, NJ: Pearson Education.
- Johnson, Robert, Salvo, Michael, & Zoetewey, Meredith W. (2007). User-centered technology in participatory culture: Two decades “beyond a narrow conception of usability testing.” *IEEE Transactions on Professional Communication*, 50(4), 320-332. Acknowledged in the “Recent and Relevant” section of *Technical Communication*, May 2008.
- Salvo, Michael, Zoetewey, Meredith W., & Kate Agena. (2007). A case of exhaustive documentation: Re-centering system-oriented organizations around user need. *Technical Communication*, 54(1), 46-57.
- Mutchler, D., Chambers, Z. Kirtley, S, Sexton, S., Williams, J., & Zoetewey, M.W. (2006). Tablet or laptop? Does the pen matter, and if so, in what way? In *The impact of tablet PCs and pen-based technology on education vignettes, evaluations, and future directions* (131-138). New York: Purdue UP.
- Zoetewey, Meredith W., & Staggers, Julie. (2004). Teaching the Air Midwest case: A stakeholder approach to deliberative technical rhetoric. *IEEE Transactions on Professional Communication*, 47(4), 233-43. Acknowledged in the “Recent and Relevant” section of *Technical Communication*, August 2005.
- Zoetewey, Meredith W. (2004). Disrupting the computer lab(oratory): Names, metaphors, and the wireless writing classroom. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 9(1). Web. <<http://english.ttu.edu/KAIROS/9.1/binder2.html?coverweb/zoetewey/index.html>>. First finalist, *Kairos* Best Webtext Award, 2004-2005.
- Zoetewey, Meredith W., & Staggers, Julie. (2003). Beyond “current-traditional” design: Assessing rhetoric in new media. *Issues in Writing*, 13(2), 133-57.

Forthcoming

- Johnson, Meredith A., & Johnson, Nathan R. (2018). Can objects be moral agents? Posthuman praxis in public transportation (22 page manuscript). In Kristen Moore & Dan Richards (Eds.), *Posthuman Praxis in Technical Communication*. London: Routledge’s Technical Communication, Rhetoric, and Culture series.
- Johnson, Meredith A., Cannon, Peter, Palmer, Roxanna, Rea, Joshua, & Zarlengo, Tanya. (2017). Logotypes in place: A visual rhetorical history of cigar city (40 page manuscript). In C.S. Wyatt and Dànielle Nicole DeVoss (Eds.), *Rhetoric of Typography and Letterforms*. Anderson, SC: Parlor Press.

Book Reviews

- Zoetewey, Meredith W. (2005). Review of Ed Nagelhout, & Carol Rutz’s (Eds.) *Classroom Spaces and Writing Instruction*. *Journal of Business and Technical Communication*, 19(1), 114-117.
- Zoetewey, Meredith W. (2001). Review of John Seely Brown & Paul Duguid’s *The Social Life of Information*. *Business Communication Quarterly*, 64(3), 110-114.

Funded Grants

- 2017–\$5,000, Primary Investigator, Conference Support Grant; sponsoring agency, University of South Florida Research and Innovation.
- 2011–\$80,000, Co-Primary Investigator, Preparing PhD Students for Successful 21st Century Careers; sponsoring agency, University of South Florida Provost's Office. With Sarah Beth Hopton and Joe Moxley, co-Primary Investigators. August 2011- 2015. Design and deliver writing courses online: Technical Communication for Health Sciences (ENC 2210), Communication for Engineers (ENC 3246), Professional Writing (ENC 3250), First-Year Composition 1 (ENC 1101) and 2 (ENC 1102).
- 2011–\$1,000, Primary Investigator, College of Arts and Sciences Research and Development Grant; sponsoring agency, University of South Florida.
- 2011–\$454,384, Consultant, Florida Teacher Quality Grant; sponsoring agency, Florida Department of Education. With Max Hutto and Shawn Bingham, co-Primary Investigators. January-June, 2011. Co-leading institute for public school teachers from Hillsborough and Pasco counties; revising training materials; and co-leading trainer preparation workshops.
- 2010–\$10,000, Primary Investigator, New Researcher Grant; sponsoring agency, University of South Florida.
- 2010–\$5,000, Primary Investigator, Humanities Institute Grant, sponsoring agency, University of South Florida (declined in favor of the New Researcher Grant).
- 2010–\$454,384, Consultant, Florida Teacher Quality Grant; sponsoring agency, Florida Department of Education. With Max Hutto and Shawn Bingham, co-Primary Investigators. October 20, 2009-June 30, 2010. Co-leading institute for public school teachers from Hillsborough and Pasco counties; revising training materials; and co-leading trainer preparation workshops.
- 2009–\$454,384, Consultant, Florida Teacher Quality Grant; sponsoring agency, Florida Department of Education. With Max Hutto and Shawn Bingham, co-Primary Investigators. July 6, 2009 through September 30, 2009. Supported the collaboration of the University of South Florida, Hillsborough County Public Schools, and the District School Board of Pasco County to connect college coursework with the Next Generation Sunshine State Standards.
- 2006–\$100,000, Consultant, Microsoft Research Grant; sponsoring agency, Microsoft. With Julia Williams, Primary Investigator. September 2006- September 2007. Supported the assessment of the relationship between tablet PCs and DyKnow Vision, collaboration facilitating software.
- 2005–\$1,000, Primary Investigator, Teaching Academy Grant; sponsoring agency, Purdue University.
- 2005–\$200, Primary Investigator, Travel Grant; sponsoring agency, Modern Languages Association.
- 2005–\$250, Primary Investigator, Travel Grant; sponsoring agency, Purdue University Department of English.
- 2004–\$2,000, Primary Investigator, Research Foundation Grant; sponsoring agency, Purdue University.
- 2004–\$250, Primary Investigator, Travel Grant; sponsoring agency, Purdue University Department of English.
- 2003–\$2,000, Primary Investigator, Research Foundation Grant; sponsoring agency, Purdue University.

2002–\$150, Primary Investigator, Travel Grant; sponsoring agency, Purdue University Graduate Student Association.

2002–\$2,000, Primary Investigator, Research Foundation Grant; sponsoring agency, Purdue University.

National Conference Presentations

Asen, Robert, Graham, S. Scott, Howard, Robert G., Johnson, Nathan R., Johnson, Meredith A., Pezzullo, Phaedra C., Pietrucci, P., Rice, J., and Rivers, Nathaniel. Local rhetorics: A roundtable. *National Communication Association's 102nd Annual Conference*. Philadelphia, PA, 2016.

Zarlengo, Tanya, Cannon, Peter, Rea, Josh (presenters), and Johnson, Meredith (respondent). Logotypes in place: A visual rhetorical history of Cubanness in Cigar City. *National Communication Association's 102nd Annual Conference*. Philadelphia, PA, 2016.

Johnson, Meredith. Toward sustainable program administration: Lean technical communication. *Conference on College Composition and Communication*. Houston, TX, 2016.

Johnson, Nathan R. and Meredith A. Johnson. Agency and responsibility in transportation systems. *Association for Rhetoric of Science and Technology NCA Preconference*. Las Vegas, Nevada, 2015.

Zoetewey, Meredith W. Targeted technical communication: A case study of customized pedagogy. *Conference of the Council for Programs in Scientific and Technical Communication*. Cincinnati, OH, 2013.

Zoetewey, Meredith W., and Michele Simmons. Lean technical communication. *Conference on College Composition and Communication*. St. Louis, MO, 2012.

Zoetewey, Meredith W. Technical communication on the cheap? *Computers and Writing Conference*, Ann Arbor, MI, 2011.

Zoetewey, Meredith W. Defining the deal breakers when we're tempted to do more with less. *Conference on College Composition and Communication*. Atlanta, GA, 2011.

Simmons, Michele, and Meredith W. Zoetewey. Productive usability: Fostering civic engagement in online spaces. *Computers and Writing Conference*, West Lafayette, IN, 2010.

Zoetewey, Meredith W. A rhetoric of ornament: Decorating mobile devices in the aesthetic economy. *Conference on College Composition and Communication*. Louisville, KY, 2010.

Zoetewey, Meredith W. Doing more with less. *Conference of the Council for Programs in Scientific and Technical Communication*. Minneapolis, MN, 2008.

Zoetewey, Meredith W. Remapping wireless place. *Conference on College Composition and Communication*. New Orleans, LA, 2008.

Zoetewey, Meredith W. Mobile writing technologies and the dis/location of the computer classroom. *Conference on College Composition and Communication*. Chicago, IL, 2006.

House, Richard, Anneliese Watt, Julia Williams, and Meredith Zoetewey. Case studies in the multi-major technical communication course. *Rhetoric Society of America Conference*. Memphis, TN, 2006.

- Zoetewey, Meredith W., Zachariah Chambers, David Mutchler, Sudipa Mitra Kirtley, Shannon Sexton, and Julia Williams. An interdisciplinary project using handheld, pen-based devices for project management, technical writing for mobile devices, and software development. *Workshop on the Impact of Pen-based Technology on Education*, West Lafayette, IN, 2006.
- Chambers, Zachariah , Archana Chidanandan, Rebecca DeVasher, Larry Merkle, Mark Minster, Sudipa Mitra-Kirtley, David Mutchler, Shannon Sexton, Anne Watt, Julia Williams and Meredith W. Zoetewey. What is beyond the laptop initiative? Perhaps tablet PCs and DyKnow Vision software. *Frontiers in Education*, San Diego, CA, 2006.
- Zoetewey, Meredith W., Julie Staggers, and Michael Pennell. Learning With limits: New faculty and course management software. *Conference of the Association of Teachers of Technical Writing*, Chicago, IL, 2006.
- Sullivan, Patricia, and Meredith W. Zoetewey. Public depictions of how women are (becoming) unwired. *Feminism(s) and Rhetoric(s) Conference*. Houghton, MI, 2005.
- Zoetewey, Meredith W. Wireless technical communication classroom as intersection: Designing at the nexus of competing stakeholder desires. *Conference of the Council for Programs in Scientific and Technical Communication*. West Lafayette, IN, 2004.
- Zoetewey, Meredith W. Disrupting the professional writing classroom. *Conference on College Composition and Communication*. San Antonio, TX, 2004.
- Zoetewey, Meredith W., and Julie Staggers. Developing an aviation crash case: Special challenges of case development for new instructors. *Association of Teachers of Technical Writing*. San Antonio, TX, 2004.
- Agena, Kate, Julia Romberger, Bridget Ruetenik, Julie Staggers, Patricia Sullivan and Meredith W. Zoetewey. Workshop on teaching and assessing verbal and visual intersection on- and offline. *Computers and Writing Conference*. West Lafayette, IN, 2003.
- Bay, Jennifer, Samantha Blackmon, Stuart Blythe, Colin Brooke, Michael Pennell, Carlos Salinas, Michele Simmons, Julie Staggers, Karl Stolley, Pat Sullivan, and Meredith W. Zoetewey. Workshop on assessing multimedia writing. *Conference on College Composition and Communication*. New York, NY, 2003.
- Zoetewey, Meredith W. Transforming presence: Responding to autobiographical writing online. *Conference on College Composition and Communication*. New York, NY, 2003.
- Zoetewey, Meredith W. Metaphor and the (real) computer classroom. *Thomas R. Watson Conference in Rhetoric and Composition*. Louisville, KY, 2002.
- Pennell, Michael, and Meredith W. Zoetewey. Instructional technologies and institutional critique. *Computers and Writing Conference*. Normal, IL, 2002.
- Zoetewey, Meredith W. Ethos in cyberspace: Lessons from the researcher's fieldnotes. *Conference on College Composition and Communication*. Chicago, IL, 2002.
- Zoetewey, Meredith W. The design of distance: Visual rhetoric and distance education on the web. *Computers and Writing Conference*. Muncie, IN, 2001.
- Bishop, Karen, David Blakesley, Nicole Brown, Kevin DePew, Amy Kimme Hea, Erin Karper, Rebecca Longster, Lisa McGrady, Julie Staggers, Melinda Turnley, and Meredith W. Zoetewey. Creating virtual spaces and real opportunities for digital publication. *Computers and Writing Conference*. Muncie, IN, 2001.

Zoetewey, Meredith W. Assessing visual rhetoric and argumentation in a computer-based advanced composition course. *National Council for the Teaching of English Conference*. Milwaukee, WI, 2000.

Awards and Honors

Research Awards

2012 – Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*. Productive usability: Fostering civic engagement in online spaces. With W. Michele Simmons

2005 – First finalist, *Kairos* Best Webtext Award for Disrupting the computer lab(oratory): Names, metaphors, and the wireless writing classroom. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 9(1).

University-Wide and Departmental Teaching Awards

2011– University of South Florida Outstanding Undergraduate Teaching Award. One of only fifteen university-wide awards for the 2010-2011 academic year

2004 – Associate Fellow, Purdue University Teaching Academy; inducted by the Office of the Executive Vice President for Academic Affairs into University-wide network of scholar-teachers. Highest honor for teachers at Purdue University. Nominated by the School of Liberal Arts

2004 and 2003 – Purdue University Graduate Student Award for Outstanding Teaching

2003 and 2000 – Purdue University Department of English Excellence in Teaching Award

2004, 2003, and 2001 – Purdue University Department of English Kneale Pedagogy Award

Teaching

Graduate Teaching at the University of South Florida (* = originated course)

ENC 6421	Professional and Technical Communication Theory*
ENC 6261	Studies in Rhetoric and Technology
LIT 6934	Practicum in Teaching Professional and Technical Writing
LIT 6934	Visual Rhetoric*

Graduate Teaching at Purdue University

ENGL 505T	Practicum in Teaching First-Year Composition, with Mike Pennell
ENGL 505M	Practicum in Teaching Business and Technical Writing, with David Blakesley, Karl Stolley, and Jennie Blankert
ENGL 505A	Practicum in Teaching First-Year Composition
ENGL 502I	Practicum in Teaching First-Year Composition and Advanced Composition

Undergraduate Teaching at the University of South Florida

ENC 4260	Advanced Technical Writing
ENC 4218	Visual Rhetoric*
ENC 3416	New Media for Technical Communication*
ENC 3310	Expository Writing
ENC 3250	Professional Writing
ENC 2210	Technical Writing*

Undergraduate Teaching at Rose-Hulman Institute of Technology

RH 399M	Rhetoric in a Mobile Age*
RH 399I	Intercultural Communication: Rhetoric in a Global Age*
RH 339	Visual Communication in a Technical World*
RH 330	Technical Communications for Engineers

Undergraduate Teaching at Purdue University

ENGL 421	Technical Writing
ENGL 420	Business Writing
ENGL 419	Multimedia Writing for Professional Writing Majors
ENGL 306	Introduction to the Field of Professional Writing for Majors
ENGL 304	Advanced Composition
ENGL 103	Honors First-Year Composition
ENGL 102	First-Year Research Writing
ENGL 101	First-Year Composition

Program Administration

Director, Rhetoric and Composition Graduate Program, University of South Florida, Tampa, FL, 2013-Present. Currently 25 students (14 PhD, 11 MA)

Advising and Job Placement

- Advise all graduate students as they complete coursework, conduct dissertation/thesis research, and seek employment
- Established and led the Rhetoric and Composition Academic Job Group during the 2015/2016 academic year, meeting with all job seekers for two-hour-long, weekly seminars covering job letters, CVs, dissertation summaries, writing samples, research talks, teaching demonstrations, mock interviews, and salary negotiations. All USF Rhetoric and Composition PhD students seeking academic employment have had at least two tenure-track offers since I began my work as Director of the Graduate Program in Rhetoric and Composition. All USF PhD Rhetoric and Composition graduates seeking employment with nonprofit organizations or the Federal Government have also secured full time positions.
- Conference with all current Rhetoric and Composition graduate students individually every semester to ensure progress to degree

Leadership

- Lead, serve on, and appoint all Rhetoric and Composition subcommittees, including Admissions, Recruitment, MA Program Assessment, PhD Program Assessment, and Preliminary Examination Assessment
- Serve on the Department of English's Executive Committee and advocate for programmatic resources including faculty hires and graduate student lines in Rhetoric and Composition
- Schedule graduate teaching rotation for Rhetoric and Composition faculty
- Convene staff meetings for all Rhetoric and Composition faculty
- Allocate annual budget in collaboration with Rhetoric and Composition faculty
- Create position for and supervise Assistant Director of Rhetoric and Composition, junior writing program administrator (WPA)

Assessment

- Plan annual assessment for Rhetoric and Composition PhD and MA programs
- Compile and report assessment data to USF's Office of Institutional Effectiveness, Academic Planning, and Review
- Revise graduate curriculum to reflect assessment results in collaboration with Rhetoric and Composition faculty
- Meet with all preliminary examination test takers to collect syllabi and discuss coursework the semester before their exams, write preliminary examinations, appoint committee to assess exams, lead assessment, report assessment results to Director of Graduate Studies and Graduate Program specialist, and provide written feedback for candidates
- Arrange for students with preliminary exam deficiencies to resolve them and assess makeup assignments and exams

Admissions

- Convene Admissions Subcommittee to rank applications
- Write admission, wait list, and rejection letters
- Communicate with accepted MA and PhD candidates

Recruitment

- Communicate with prospective MA and PhD students online and in person at national conferences
- Plan and facilitate prospective students' campus visits by scheduling one-on-one meetings with faculty, hosting meals with faculty and students, arranging classroom teaching and graduate seminars for prospective students to observe, conducting campus tours, arranging informal meetings with graduate students, assigning current graduate students to follow up with recruits based on shared area of interest, and following up with recruits post-visit
- Coordinating annual, nation-wide recruiting campaign
- Design advertising materials for national conference programs

Promotion

- Promote the Rhetoric and Composition graduate program at conferences and online via social media streams including Instagram (@usfrhetcomp), Twitter (@usfrhetcomp), program listserv, and Facebook group
- Co-rewrite the Department of English's graduate program's website
- Served on the Local Arrangements Committee, Hospitality subcommittee at the 2015 Conference on College Composition and Communication (CCCC) to promote USF's RC program at field's flagship conference (3,000+ attendees)
- Originate, secure funding for, and facilitate speaker series to bring internationally recognized rhetoric experts who specialize in understanding public discourse and democracy to Tampa Bay to explore the communicative opportunities, obligations, and responsibilities of citizens in a post-truth era (spring 2018). Open to the public and students/faculty at all rhetoric and composition programs in Florida

Documentation

- Revise Rhetoric and Composition portions of MA and PhD Graduate Student Handbooks
- Originate, research, and publish now annual Graduate Student Accomplishment Report for distribution at the annual opening meeting of the English Department. This report synthesizes Rhetoric and Composition graduate students' special achievements from the previous academic year, including publications, grant work, teaching assignments, job placements, and conference presentations.
- Supervise construction of handbook for the Assistant Director of Rhetoric and Composition and infographics for applying to the MA and PhD program

English Major and Service Course Support Work

- Consult with Assistant to the Chair and Professional Writing, Rhetoric and Technology Concentration director to staff courses for 130 English majors and over 80 sections of service courses per semester
- Recruit instructors to teach major and service courses
- Individually mentor advanced GTAs to teach in the English major. To staffing needs for ENC 4218 Visual Rhetoric, for example, I select advanced GTAs to shadow me as I teach the class the semester before they are assigned their own sections. GTAs attend all class meetings and conference with me before and after each class session to prepare and review lessons and practice assessing student work.
- Develop curricula for and co-train GTAs to teach service courses for other units including the College of Business, College of Engineering, and the School of Information
- Consult with the Department's academic advisors regarding course substitutions and equivalencies on a case-by-case basis
- Successfully advocate for new associate level hire to direct undergraduate major by researching similar programs and contacting all professional and technical communication directors at every public university in Florida
- Assessing student work for SACs review of Professional Writing, Rhetoric, and Technology major

Community Building and Care-Work

- Co-organize and host community building events including weekly soup luncheons, annual welcome back picnic, annual graduation party, and program reunion for alumni during CCC 2015 in Tampa
- Support graduate students experiencing discrimination, interpersonal conflict, mental illness, sexual harassment, sexual violence/assault, domestic violence/intimate partner violence by putting them in contact with and providing documentation for USF's Diversity, Inclusion and Equal Opportunity Office, Student Disability Services, Center for Victim Advocacy & Violence Prevention (VAVP), campus police, USF's Counseling Center, Student Health Services, and The Students of Concern Assistance Team (SOCAT). When requested, I have accompanied graduate students as they utilized these resources and helped them navigate USF's Human Resource's policies and procedures.

Coordinator, Professional and Technical Communication Graduate Certificate, University of South Florida, 2010-present

- Founded and designed curriculum for certificate for students from all English Studies graduate programs to develop expertise in the theory and teaching of professional and technical communication
- Review applications and admit certificate students
- Recruit potential certificate students online and in person
- Advise all certificate students as they complete coursework
- Plan annual assessment, compile and report assessment data to USF's Office of Institutional Effectiveness, Academic Planning, and Review, and revise certificate curriculum to reflect assessment results
- Compose Annual Certificate Report for Chair of the English Department

Interim Coordinator, Undergraduate Professional Writing, Rhetoric, and Technology Program, University South Florida, 2011-2013

- Worked with 128 PWRT undergraduate majors preparing to become technical communicators
- Prepared and supervised 21 graduate student instructors teaching 54 sections of service courses for other departments
 - ENC 2210–Technical Communication for Health Sciences (originated course)
 - ENC 3246–Communications for Engineers
 - ENC 3250–Professional Writing
- Developed curricula for ENC 2210, ENC 3246, and ENC 3250 adopted by all graduate student instructors teaching face-to-face and online

Assistant Director, Undergraduate Professional Writing Program, Purdue University, West Lafayette, IN, 2004-2005

- Co-taught weekly classes for new graduate instructors on approaches to technical and business writing course projects
- Co-taught bi-weekly technology workshops for experienced graduate instructors
- Observed and reviewed graduate instructors
- Advised the undergraduate Professional Writing Club

Assistant Director of Technology Development, First-Year Composition Program, Purdue University, West Lafayette, IN, 2002-2004

- Co-taught weekly classes on pedagogical and technological approaches to teaching First-Year Composition
- Observed and reviewed new graduate instructors

Service

Service to the Profession

Service to National Organizations

Member at Large, Executive Committee of the Association of Teachers of Technical Writing (ATTW), 2015-present

Local Arrangements Committee Member, Conference on College Composition and Communication, 2014-2015

Co-chair, 17th Annual Conference of the Association of Teachers of Technical Writing (ATTW). With Julie Staggers. Indianapolis, Indiana. March 19, 2014

- Co-develop conference theme and co-write call for proposals
- Co-select reviewers for conference proposals
- Coordinate presentation panels and develop conference schedule

Women in Technical Communication Meeting Planning Committee Member, Conference of the Association of Teachers of Technical Writing, 2012

Local Planning Committee Member, Conference of the Council for Programs in Technical and Scientific Communication, 2004

Local Planning Committee Member, Computers and Writing Conference, 2003

Conference Program Selection Committees

RSA Association for the Rhetoric of Science, Technology, and Medicine pre-conference, 2017

Association for Computing Machinery's Special Interest Group on Design of Communication, 2015, 2009

Conference of the Association of Teachers of Technical Writing, 2011, 2010, 2009, 2008, 2007, 2006, 2005

Computers and Writing Conference, 2010

Conference of Council for Programs in Technical and Scientific Communication, 2015, 2009

Award Selection Committees

Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*, 2017

Nell Ann Pickett Award for Best Article in *Technical Communication Quarterly*, 2015

Best Webtext Award for *Kairos: Rhetoric, Technology, and Pedagogy*, 2015

Janice M. Lauer Dissertation Award, Department of English, Purdue University, 2010

Ellen Nold Award for Best Article in *Computers and Composition*, 2006

Reviewer for Textbooks

Visual Communication on the Web, Routledge, 2011

Explorations: A Guided Inquiry into Writing, McGraw-Hill Higher Education, 2010

Reviewer for Scholarly Journals

Journal of Business and Technical Communication, 2015

Peitho, 2013, 2014

The Writing Instructor, 2010, 2003

IEEE Transactions on Professional Communication, 2008

Technical Communication, 2005

Service to the University of South Florida

Dissertation Committees

Alaina Tackitt, (*Age*)*ncy in composition studies*, member, successfully defended March 2017

Ella Bieze Browning, *Rupturing the world of elite athletics: A feminist critical discourse analysis of the suspension of the 2001 IAAF regulations on hyperandrogenism*, member, successfully defended June 2016

Lauren Cagle, *Shaping climate citizenship: The ethics of inclusion in climate change communication and policy*, member, successfully defended June 2016

Karen Langbehn, *Science, Policy and Decision Making: A Case Study of Deliberative Rhetoric and Policymaking for Coastal Adaptation in Southeast Florida*, member, successfully defended January 2016

Laura Ewing, *#networkedglobe: Making the connection between social media and intercultural technical communication*, director, successfully defended October 2015

McIntyre, Megan, *Relational agency, networked technology, and the social media aftermath of the Boston marathon bombing*, member, successfully defended May 2015

Hopton, Sarah Beth, *Evidence of things not seen: A semi-automated descriptive phrase and frame analysis of texts about the herbicide agent orange*, member, successfully defended May 2015

Daniel Richards, *Dead man's switch: Disaster rhetorics in a posthuman age*, member, successfully defended August 2013

Kate Pantelides, *Mapping dissertation genre ecology*, member, successfully defended April 2013

Grace L. Veach, *Tracing boundaries, effacing boundaries: information literacy as an academic discipline*, member, successfully defended October 2012

Kyle Stedman, *Musical rhetoric and sonic composing processes*, member, successfully defended June 2012

Quentin Vieregge, *Narratives of architectural revolution in online Christian rhetoric*, member, successfully defended June 2011

Daisy Pignetti-Cochran, *Writing to (re)New Orleans: The post-Hurricane Katrina blogosphere and its ability to heal and inspire recovery*, member, successfully defended April 2010

Elisabeth LoFaro, *A new understanding of sophistic rhetoric: A translation, with commentary, of Mario Untersteiner's "Le origini sociali della sofistica,"* member, successfully defended November 2009

Elizabeth Zollner, *Scripting the unscripted: Gender and sexual orientation in strategy-genre reality television*, member, successfully defended November 2008

Stephanie Phillips, director

Michael Repici, director

Peter Cannon, director

Joshua Rea, director

Jessica Eberhard, member

Master's Thesis Committees

Katie Walkup, director, successfully defended March 2017

Amy Bolick, member, successfully defended March 2017

Natalie Kass, member, successfully defended February 2017

Sophia Gourgiotis, director, successfully defended October 2016

Jon Ray, director, successfully defended June 2016

Samantha Cosgrove, director, successfully defended June 2016

Brenda Grau, member, successfully defended April 2014

Eric Walsh, member, successfully defended March 2014
Jason Carabelli, director successfully defended July 2013
Ronisha Browdy, member, successfully defended July 2013
Jeffrey Honnold, director, successfully defended June 2012
Cassandra Branham, member, successfully defended March 2012
Jennifer Lynch, member, successfully defended October 2011
Michael Taber, member, successfully defended April 2011
Kate Zephyrhawke, member, successfully defended April 2010
Taylor Johnson, member

Honors Undergraduate Thesis Committees

Maria Chaparro, director, successfully defended May 2014
Cara Wacek, director, successfully defended May 2014
Zoe Stiling, member, successfully defended February 2012
Edwin Lacen-Diaz, member, successfully defended November 2011

Standing Committees

Executive Committee, 2013-present
Rhetoric/Composition and Professional/Technical Writing Committee, (chair) 2007-present
Graduate Committee, 2007-present
Faculty Evaluation Committee, 2013-2016
Ad Hoc Faculty Evaluation Committee, 2016-present
Graduate Admissions, 2013-present
First-Year Composition Grievance Committee (chair), 2011-2012
Placement Committee, 2008-2013, 2016
Department of English Awards Committee, 2007-2008

Search Committees

Director of Professional Writing, Rhetoric, and Technology Major, 2016-present
DeBartolo Chair of the Humanities, 2015-2016
Chair of the Department of English, 2015-2016
Professional and Technical Writing, 2012-2013
Rhetoric of Science, 2009-2010

Co-advisor (with Deedra Hickman), Student Society of Technical Communication, 2008-2011

Planning Committee member, Resilient Tampa Bay International Workshop, 2010-2011

Professional Development

Rhetoric Society of America's 2017 Summer Institute, Bloomington, IN, May 22-25, 2017. Invited participant for competitive slot in the Rhetorical Spaces of Memory: Memorials, Cities, and Civic Life seminar